



Nova is a global eyewear brand from Vision Rx Lab which offers complete eyewear solutions

NOVA® *The Complete Eyewear*



Nova Eyewear straddles the best of both worlds: world-class vision technology in lenses and the latest styles. Customers get to purchase specialised lenses in SV and PAL with blue-light filters and UV protection in clear or sun lenses, complete with trendy frames as a single unit at an affordable price and in a shorter duration of time.

Nova Combos is an innovative step towards the one-click purchase for every consumer. Another forte of this global brand is its Nova Sun & Sports range that makes it possible for athletes to wear powered sun lenses as per their prescription in fashionable curvy sports sunglasses with outstanding optical performance.

Backed by extensive research, the brand also introduced new-age vision solutions to meet special requirements like Nova Color, the color management lenses to aid in better colour perception, Nova Pilot, the new specialty lenses designed for pilots and Nova Golf, crafted for enhanced performance at the golf course. ■



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